

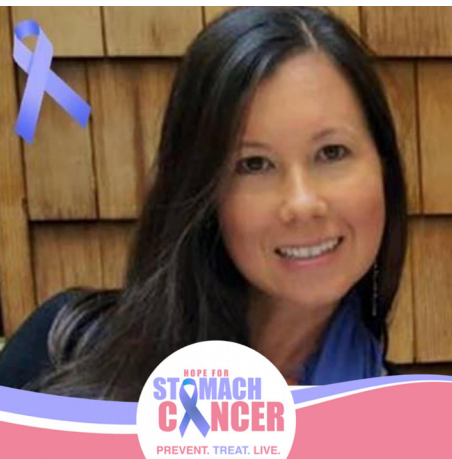


## 2021 AT GLANCE AND LOOKING AHEAD TO 2022

A Progress and Programing Report  
Created December 2021

Stomach Cancer Awareness Network  
dba: Hope For Stomach Cancer  
aka: StoCAN / StoCan.org

*Your stomach cancer support community!*



As we say good bye to 2021 and prepare for 2022, Hope for Stomach Cancer would like to express our heartfelt gratitude to our supporters and volunteers. You have shared your personal stories and given so much of your time and dedication to support our program and helping others facing this disease.

Hope for Stomach Cancer remains dedicated to education, research, prevention and early detection for our stomach cancer community. We will continue our efforts to establish Endoscopy and Screening Guidelines for high-risk individuals including awareness and early testing for the younger population. Our efforts include a Pediatric Lab for tumor profiling called The Jewell Sweat Project.

This year, Hope launched our new website called The Stomach Cancer Interactive Digital Navigation Platform for Patients and Caregivers. It is an educational resource tool built for better care management and self-empowerment. It serves as an interactive tool for the medical community to engage and act as a source of information. We are so proud of this new tool and grateful for all of those who made it possible.

Our Social Media presence continues to grow and support those affected by Stomach Cancer. It's a safe place for awareness, education, support and love. Patients, caregivers and loved ones share their personal stories with honesty, bravery and grace to help others.

As we turn the page to 2022, we look forward to continuing our fight for awareness and treatment for our friends and families who suffer from this disease. Join us as we share this journey to navigate, support and educate those who are free of cancer and those who are suffering.

*with love, Aki*

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## *A mission of hope.*

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### **MISSION.**

Hope for Stomach Cancer provides resources to patients, caregivers and loved ones. We promote early detection and prevention to the general public and medical communities. 'Hope' creates and facilitates programs which enable all of those who are affected by stomach cancer to take actionable steps to overcome each phase of the disease.

### **OUR VISION.**

Our Vision is to bridge the gap between Research and Patient Care.

### **OUR COMMITMENT.**

- We connect the stomach cancer community
- We help save lives
- We are constantly working to find a cure
- We are HERE for YOU



*There is  
always hope.*

---



**HOPE FOR STOMACH CANCER IS  
SO MUCH MORE THAN A PATIENT  
ADVOCACY GROUP.**

Almost everyone involved in our organization has been personally impacted by this disease.

We are caregivers, survivors, patients and loved ones who come together to interact, support and care for one another.

We interface with leading members of both the medical and the pharmaceutical communities. By understanding the latest technological advancements, we are able to better serve our community.

**HOW HOPE STARTED.**

**Aki Smith** founded Hope for Stomach Cancer after helping her father, Shigeo Tsuruoka, battle the disease.

The devastating shock of Shigeo's advanced stage diagnosis came in late 2013 but they refused to give up without a fight. They made a deal – Shigeo would fight the disease and Aki would handle everything else. Aki soon found a severe lack of information, guidance and support. Making the decisions on the right team of doctors to treatment options and insurance issues was overwhelming. Today, Shigeo is in remission. Call it luck, a blessing, something else or ALL of the above.

Aki decided to answer the call and made Stomach Cancer Patient Advocacy her life's work (in addition to being a wife, mother and daughter).

She created Hope for everyone impacted by stomach cancer.

## Community Collaboration



AMERICAN ASSOCIATION FOR  
CANCER RESEARCH

AMERICAN SOCIETY OF CLINICAL  
ONCOLOGY

BAG IT

CANCER COMMONS

CLINWIKI

CURE

DEADLIEST CANCERS COALITION

DEPARTMENT OF DEFENSE  
UNITED STATES OF AMERICA

ESCAPE TO THRIVE

ESOPHAGEAL & STOMACH

CANCER PROJECT

ESOPHAGEAL CANCER  
EDUCATION FOUNDATION

GASTRIC CANCER SUMMIT AT  
STANFORD | CARE

GI CANCERS ALLIANCE

GRYT

HEALTHWELL FOUNDATION

HEALING WITH HANNAH

IMERMAN ANGEL

KOMOTO HEALTH

MASSIVE BIO

MY GUT FEELING

NATIONAL COMPREHENSION  
CANCER NETWORK

NATIONAL INSTITUTE OF HEALTH

NO STOMACH FOR CANCER

PCORI

SMART PATIENTS

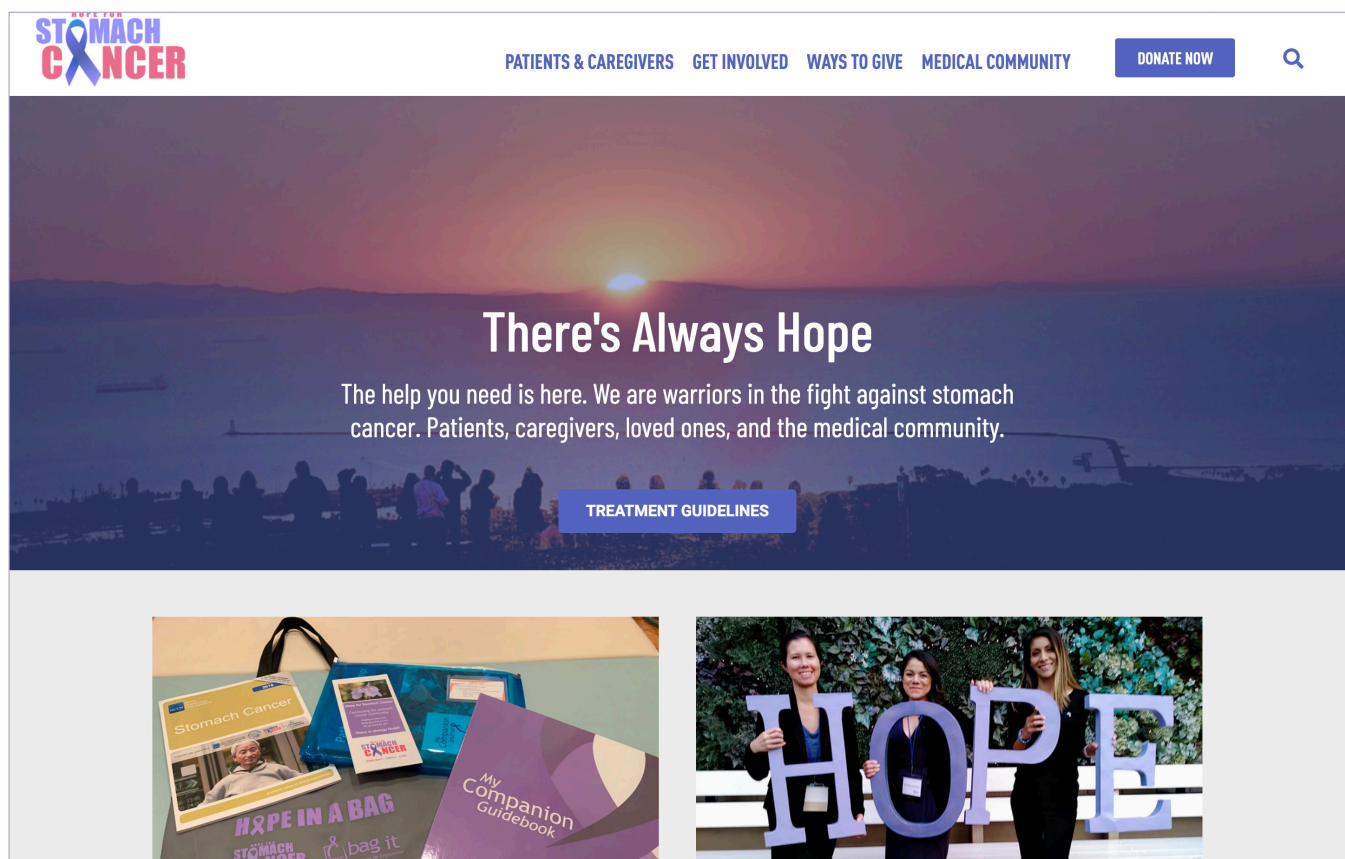
STAND UP TO CANCER

STOMACH CANCER SISTERS

TEMPUS

TRIAGE CANCER

## 2021 Website Update: NAVIGATIONAL DIGITAL PLATFORM



### STOCAN.ORG:

Hope for Stomach Cancer launched their new website called The Stomach Cancer Interactive Digital Navigation Platform For Patients and Caregivers

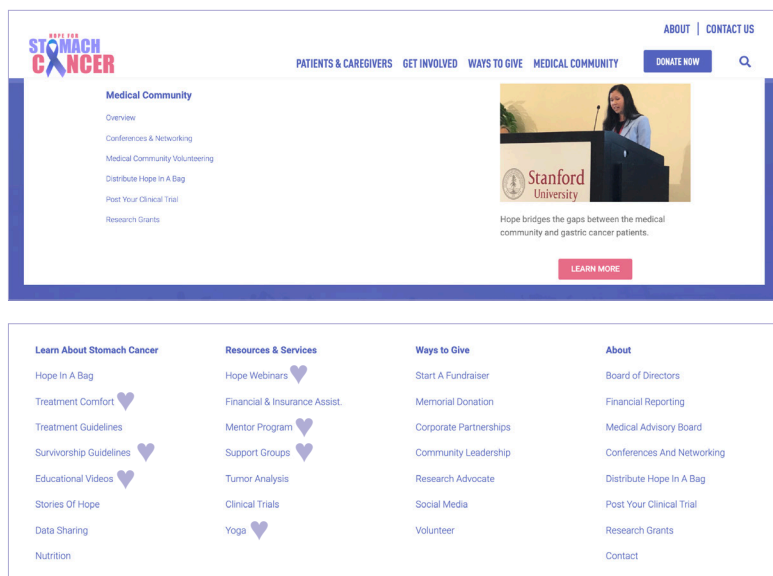
### A DIGITAL PLATFORM:

The digital platform for patients, caregivers and loved-ones is an educational resource tool built for better care management and self-empowerment.

It serves an interactive tool for the medical community to engage within the community and act as a source of information.



## 2021 Website Update: HELPFUL NEW TOOLS



♥ NEWLY ADDED SECTION!


### THE NEW, PATIENT-FRIENDLY NOW INCLUDES:

- An Educational Resource Library
- Hope in a Bag
- 2020 and 2021 Webcasts
- 2021 NCCN Stomach Cancer Guidelines
- Survivorship Guidelines
- Precision Tumor Profiling
- Mentorship
- Data Sharing
- Nutrition Support
- Stories of Hope
- Medical community section
- Newsletters
- Links to our social media: Twitter, Instagram, and Facebook
- Search Engine Optimization
- Google Ads

THANK YOU TO OUR  
WEBSITE SPONSORS FOR  
THEIR CONTINUED SUPPORT.

Bristol Myers Squibb  
Daiichi-Sankyo  
Taiho Oncology, Inc.

# 2021 Website Update: EMAIL NEWSLETTER



333 Washington Blvd. #609  
Marina Del Rey, CA 90292

Phone: (424) 239-9943  
Email: [hope \[at\] stocan \[dot\] org](mailto:hope[at]stocan[dot]org)

[f](#) [t](#) [v](#) [i](#) [i](#)


GET OUR LATEST NEWS!

First Name

Last Name

Email Address

SUBSCRIBE



Dear Friends,

It's here - our first newsletter! And I couldn't be more proud of the exciting new programs and initiatives we have to share.

My father's stomach cancer diagnosis came in late 2013. And, he was given 6-months to live. I needed resources and navigational tools to get through this devastating disease.

But, we desperately struggled through my father's experience. Because we couldn't find up-to-date information or sharing of stomach cancer research. Nor could we find support that focused on this type of cancer.

That's why I founded Hope for Stomach Cancer. We're a 501(c)(3) patient advocacy non-profit. And while today, my father is clinically cured. Stomach cancer needs more. So, I continue to advocate for this disease that touched my family so personally.

**BIG Announcement:** We're launching a new webinar series. [Hope Webinars](#) will give patients and caregivers the very latest information on treatments, early noninvasive diagnosis (prevention), nutritional support and more.

Hope Webinars will have [something for everyone](#). So stay tuned - there's lots more to come!

Thank you, my friends, for your continuous support and devotion.

Sincerely,

-Aki

Executive Director/Founder

**NEXT WEBINAR: Personalizing Therapy For**  
**Gastroesophageal Adenocarcinoma**

Hope for Stomach Cancer created and emailed five eNewsletters to subscribers.

## IN AUGUST 2021, THE FIRST NEWSLETTER WAS LAUNCHED.

It included information about upcoming Hope Webinars, Virtual Support Groups and a personal story.

**THE SEPTEMBER 2021 NEWSLETTER** included information about an upcoming Hope Webinar about Nutrition, our Facebook Group, Other Hope Webinar announcements, NCCN Guideline and a personal story.

## THE OCTOBER 2021 NEWSLETTER FOCUSED ON A DEAR PERSONAL FRIEND, LEXI PATTON.

The focus on this newsletter was the importance of early cancer detection and diagnosis.

## 2021 Website Update: EMAIL NEWSLETTER

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### NOVEMBER IS STOMACH CANCER AWARENESS MONTH.

In this newsletter, we shared how to bring this terrible disease to light and bring awareness to everyone we know and love. We held our Hope Webinar – Updates on Surgical Strategies for Stage IV Stomach Cancer. HIPEC/IP Chemo/PIPAC.

### IN DECEMBER, OUR NEWSLETTER INCLUDED GIVING TUESDAY.

Thank you to all of those who contributed your generous donations, shared your story and attended our Webinar – Looking Inward and Tweaking Our Own Immune Cells to Target Gastroesophageal Cancer.

### CLICK THE MONTH NAME BELOW TO SEE THE FULL NEWSLETTER.

[AUGUST 2021](#)

[SEPTEMBER 2021](#)

[OCTOBER 2021](#)

[NOVEMBER 2021](#)

[DECEMBER 2021](#)



## 2021 Website Update: EDUCATIONAL RESOURCES

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### STOMACH CANCER EDUCATIONAL VIDEOS

Hope is constantly updating our stomach cancer educational videos. Within the video archive, you will find an ever-growing number of topics being covered. Additionally, top experts from across the United States and around the world share their knowledge.

### SOME OF THE TOPICS INCLUDE:

- Beyond PD-1: Approaches to increase the benefit of immunotherapies
- Four Great Questions – answered by medical doctors specializing in Gastric Cancers
- Amber Shares her Stage IV Cancer Story
- The Importance of Research Participation
- Profiling Cancer for Precision Oncology
- Genetic Risk and Family Testing
- Lifestyle Habits That Will Optimize Your Therapies
- Surgical Strategies for Stage IV Stomach Cancer
- The Importance of Self Advocating
- Staying the Course - Using Nutrition to Optimize Your Treatment
- Myths and Realities about Pain Management
- Stomach Cancer Q & A
- Regional Gastric Cancer Therapies
- Who We Are - Hope for Stomach Cancer
- State IV Cancer Survivor - Lexy Patton
- 1st Annual Stomach Cancer Symposium

## 2021 Website Update: NUTRITION GUIDE

---



Hope for Stomach Cancer is dedicated to the importance of Nutrition in our Patient Advocacy. Supplying your body with the proper nutrients throughout gastric treatment is vital.

Dietary needs change during different stages of treatment and the way the body absorbs nutrients. Information about nutrition during gastric cancer treatment is constantly evolving and Hope is committed to the research and sharing information on nutrition.

### COMING IN 2022: STOMACH CANCER NUTRITIONAL GUIDELINES BOOKLET

In partnership with the Academy of Nutrition and Dietetics, the goal of this project is to develop an evidence-based educational booklet regarding nutrition for persons with stomach cancer from diagnosis to survivorship. The educational booklet will cover

topics from weight management, managing side effects using nutrition, surgery recovery and so much more.

One of the Hope Webinars on Nutrition found on our website is Dietary Interventions for Gastric and Esophageal Cancer: Practical Tools for Patients hosted by Nancee Jaffee, MS, RD. UCLA Vatche & Tamar Monoukian Division of Digestive Diseases.

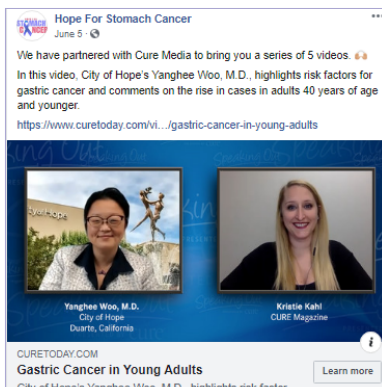
You can also view The Role of Nutrition In Managing Symptoms, Recovering, and Recovering From Stomach Cancer by Natalie Manitijs, MPH, RDN.

#### NOTE.

In 2022, the FREE booklets will be available online and hard copy. The booklets will also be translated to Spanish.



## 2021 Social Media: MAKING STRIDES



We share HOPE to all those affected by this disease.

We are constantly researching and providing information.

We share your stories of struggles, success and loss.

We are committed to find a cure to this disease and walk beside you in constant support.

Follow us on Facebook, Instagram, Twitter, and YouTube.



## 2021 Social Media: THE NUMBERS



Hope for Stomach Cancer continues to make a strong presence on Social Media in order to spread the word about Stomach Cancer. *Thank you to all of our followers.*

### FACEBOOK

Our visitors to our Facebook page grew from 1,838 in January 2021 to over 5,700 in December 2021.

### INSTAGRAM

Our number of visitors to our Instagram page grew from 722 in January 2021 to over 1,200 in December 2021.

### TWITTER


Our number of visitors to our Twitter page grew from 946 in January 2021 to over 1,100 in December 2021.

## 2021 Social Media: PERSONAL STORIES

➔ <https://www.youtube.com/watch?v=jvZ7F43IGzA&t=7s>

dictionary.com | Fin... AmazonSmile: StoC... SEMRush iDSC iDSC login Bag It Search Console Analytics iDSC Simon

YouTube Home stomach cancer amber



Amber Shares her Stage IV Cancer Story

29,763 views • Sep 21, 2021

613 DISLIKE SHARE SAVE ...

Amber Patient story was picked up  
by another channel.

Click image to view the video!

## 2021 Programs: SUPPORT GROUPS

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### SUPPORT GROUPS:

- Gain approx. 50 registrations monthly
- Receive patient reported questions and or topic points at registration
- Have two oncologist volunteer their time at every meeting

### HOPE FOR STOMACH CANCER AND THE ESOPHAGEAL CANCER EDUCATION FOUNDATION HOSTED 12 FREE MONTHLY SUPPORT MEETINGS.

These meetings are specifically for Stage IV Patients and Caregivers facing Esophageal, GE Junction, or Stomach (Gastric) Cancers. The Zoom meetings were moderated by Bart Frazzitta, Founder of Esophageal Cancer Education Foundation and a 21-year esophageal cancer survivor. Each meeting included GI Oncologists.

Photo by pattybphoto on unsplash.com



## 2021 Programs: SUPPORT GROUPS

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### FACEBOOK

In 2021, we created a Facebook Group called Stomach Cancer Support for patients, caregivers and loved ones. It is a closed, private group for those affected by the disease. It offers the ability to ask questions, share experiences and collaborate on meaningful programs in a safe environment.

### STOMACH CANCER SISTERS

Stomach Cancer Sisters is a closed Facebook Group specifically for young women battling stomach cancer.

### SMART PATIENTS SUPPORT GROUP

Home for Stomach Cancer partners with Smart Patients Support Group to provide help for both caregivers and patients.

## 2021 Programs: WEBINARS

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With the support of our generous sponsors, Hope for Stomach Cancer was honored to host six webinars in 2021. These included the latest information on diagnosis, treatment, surgery and more to prevent, treat and one day cure Stomach Cancer.

### EACH OF THE WEBINARS:

- were free
- included downloadable slides from the presenter
- were recorded and posted for free, on-demand viewing online
- received over 470 registrations
- received over 140 questions at registration that were addressed during the webinars

Photo by LinkedIn Sales Solutions on Unsplash.com



## 2021 Programs: WEBINARS

FREE

**HOPE FOR STOMACH CANCER**  
PREVENT. TREAT. LIVE.

**ECEF**

Hope For Stomach Cancer And Esophageal Cancer Education Foundation  
Presents Q & A

**With Dr. Yelena Y. Janjigian**

Chief, Gastrointestinal Oncology Service  
Memorial Sloan Kettering Cancer Center

**MARCH 8, 2021**  
9 am PST | 12 pm EST

Register for this webinar at  
[www.HopeWebinar.org](http://www.HopeWebinar.org)

03/8/21

*Hope and the Esophageal Cancer Education Foundation, presented 'Questions and Answers' with Dr. Yelena Y. Janjigian, Chief, Gastrointestinal Oncology Service.*

**HOPE webinars**

**HOPE FOR STOMACH CANCER**  
PREVENT. TREAT. LIVE.

**Personalizing Therapy For Gastroesophageal Adenocarcinoma**

**Presented by Dr. Daniel Catenacci**

Gastrointestinal Medical Oncologist  
The University of Chicago Medical Center

**Aug 2, 2021 11 AM PST | 2 PM EST**

**To Register Go To: [HopeWebinar.org](http://HopeWebinar.org)**

Thanks to the Support from:

**MERCK** **Lilly** ONCOLOGY **TAIHO ONCOLOGY** **Daiichi-Sankyo**

08/2/21

*'Personalizing Therapy for Gastroesophageal Adenocarcinoma', presented by Dr. Daniel Catenacci, Gastrointestinal Medical Oncologist- The University of Chicago Medical Center.*

**HOPE webinars**

**HOPE FOR STOMACH CANCER**  
PREVENT. TREAT. LIVE.

**Dietary Interventions for Gastric and Esophageal Cancer: Practical Tools for Patients**

**Presented by**

**Nancee Jaffee MS, RDN @ UCLA**

**Sep 17 11am PST | 2pm EST**

**To Register Go To: [HopeWebinar.org](http://HopeWebinar.org)**

Thanks to the support from:

**MERCK** **TAIHO ONCOLOGY** **Lilly** ONCOLOGY **Daiichi-Sankyo**  
supported by an educational grant

09/17/21

*'Dietary Interventions for Gastric and Esophageal Cancer: Practical Tools for Patients'. Presented by Nancee Jaffee MS, RDN at UCLA.*

[CLICK HERE TO VIEW THE WEBINARS](#)



## 2021 Programs: WEBINARS

**SU2C Gastric Cancer**  
**Interception Research**  
Early Detection and Interception of  
Diffuse and Intestinal Gastric Cancer  
**Oct 15, 2021**  
**11:00 AM PST | 2:00 PM EST**  
Go To [hopewebinar.org](https://hopewebinar.org) To Register

Brought To You By: Supported by an educational grant

Dr. Andy Chan  
Dr. Sandra Rycom  
Dr. David Drew

10/15/21

'SU2C Gastric Cancer – Interception Research, Early Detection and Interception of Diffuse and Intestinal Gastric Cancer'.  
Presenters included: Dr. Andy Chan; Dr. Sandra Rycom; and Dr. David Drew.

**Updates on Surgical Strategies**  
for Stage IV Stomach Cancer  
HIPEC | IP Chemo | PIPAC  
**Nov. 8, 2021**  
**10:00 AM PST | 1:00 PM EST**  
Go To [hopewebinar.org](https://hopewebinar.org) To Register

Brought To You By: Supported by an educational grant

Dr. Yanghee Woo  
Dr. Brian Badgwell  
Dr. Samuel Klumppner Moderator

11/8/21

'Updates on Surgical Strategies' for Stage IV Stomach Cancer. Our presenters included Dr. Yanghee Woo; Dr. Brian Badgwell; and Dr. Andrew Blakely.

**Looking Inward: Tweaking Our Own Immune Cells to Target Gastroesophageal Cancers**  
CAR-T vs. engineered T cells vs. TIL therapy  
Presented by Dr. Matt Strickland  
**Dec 17, 2021 at 11 am PST | 2 pm EST**

Thanks to the support from:

supported by an educational grant

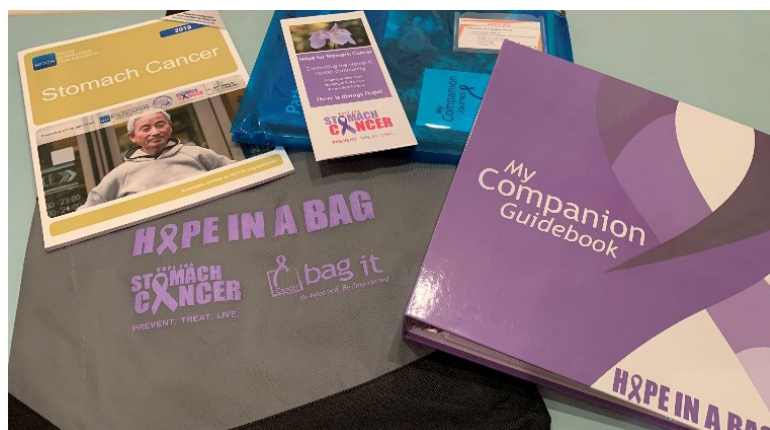
Dr. Matt Strickland

12/17/21

'Looking Inward: Tweaking Our Own Immune Cells to Target Gastroesophageal Cancers'. Presented by Dr. Matt Strickland.

[CLICK HERE TO VIEW THE WEBINARS](#)

## 2021 Programs: HOPE IN A BAG



### NOW IN ENGLISH AND SPANISH!

Hope for Stomach Cancer has partnered with Bag-It, an Arizona regional nonprofit 501(c)3, to provide Hope-in-a-Bag. This beautiful Tote Bag is filled with physical and digital resources for newly diagnosed patients and caregivers. It includes a Patient Navigation Binder filled with tips and tools to help patients, their families and caregivers to keep track of their appointments, treatment information, lab results and medical history. Publications from the NCI and NCCS cover topics like understanding cancer

diagnosis and treatments, questions to ask medical providers, and tips and tools for caregivers. It offers suggestions on how to talk with your friends, family and caregivers about your cancer, nutrition and transitioning to life after treatment.

In addition, Hope-in-a-Bag contains Stomach Cancer specific information:

- NCCN Guidelines for Patients® booklet
- Esophageal & Stomach Cancer Project
- ClinWiki-Clinical Trial Information

# 2021 Programs: SPEAK OUT

IN PARTNERSHIP WITH CURE | THANK YOU TO BMS



Click the top image to watch the entire the series.



## VIDEO SERIES

One of Hope's commitments is to educate and bring awareness of the importance of early cancer detection for our youth. The number of young people affected by this disease is climbing at an alarming rate. Early detection and prevention is key to eliminate this disease. The Speak Out Video Series is sponsored by BMS and includes 5 topics to bring Gastric Cancer awareness to young adults.

## GASTRIC CANCER IN YOUNG ADULTS

City of Hope's Yanghee Woo, M.D., highlights the risk factors for gastric cancer and comments on the rise in cases in adults 40 years of age and younger.

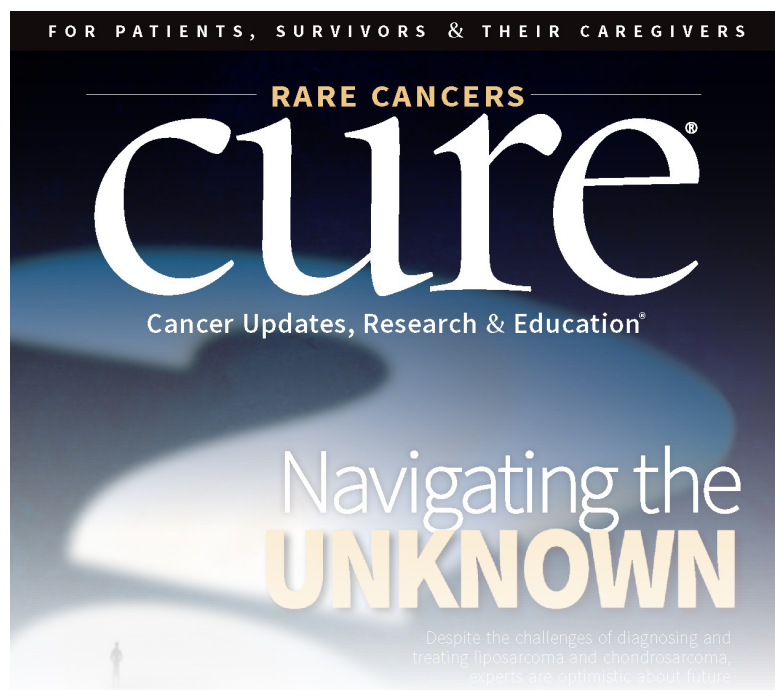
## DISPARITIES IN GASTRIC CANCER

Yanghee Woo, M.D., comments on disparities in healthcare for select patients with gastric cancer and describes how these impact the diagnosis and treatment of the disease.



## 2021 Programs: SPEAK OUT

IN PARTNERSHIP WITH CURE | THANK YOU TO BMS



### RAISING AWARENESS ABOUT GASTRIC CANCER IN YOUNG ADULTS

Sam Klempner, M.D., of Massachusetts General Hospital, highlights common symptoms that may prompt an evaluation for gastric cancer in young adults and explains why patients and health care professionals need further education on the management of the disease.

### IMPORTANCE OF CLINICAL TRIALS FOR GASTRIC CANCER

Dr. Sam Klempner describes the limitations in caring for patients with gastric cancer and emphasizes the importance of participation in clinical trials to help advance treatment.

### INCREASING RESEARCH TO ADDRESS CHALLENGES IN GASTRIC CANCER

Dr. Yanghee Woo highlights barriers that patients with gastric cancer face when looking to enroll in a clinical trial, and comments on the need for more participation in research trials that investigate ways to improve how the condition is screened for and treated.

### A SPECIAL ISSUE FROM THE CURE® DIGITAL MAGAZINE IS TITLED 'NAVIGATING THE UNKNOWN'

On behalf of Hope for Stomach Cancer, Dr. Yanghee Woo spoke with CURE® about risk factors for gastric cancer and the alarming rise in cases of young people.

Click on the image to read the article and see the complete the magazine issue.

## 2021 Programs: MENTAL HEALTH + WELLNESS FOR WOMEN

Hope continues to look for ways to connect with and improve the lives of stomach cancer patients. Mental Health and Wellness For Women achieve both of these goals. A private group that formed on social media called the Stomach Cancer Sisters

their quest to support one another they developed and implemented a virtual program.

It's focused on three primary pillars of emotional, mental, and physical health for women of all ages battling cancer.

work from the Root Chakra up to the Crown Chakra through different yoga postures, breath-work, and chanting.

### SESSION 7: COPING WITH STRESS

Focus on healthy and positive ways to cope with stress to make living with cancer less consuming over the body and mind.

### SESSION 8: YOGA FOR STRESS RELIEF

Help relieve stress that is stored in the body on a physiological level.

### SESSION 9: COPING WITH ANGER

Feeling angry because of your cancer diagnosis is understandable and real. This session focuses on healthy and positive ways to cope with anger to make living with cancer less consuming over the body and mind.

### SESSION 10: INTUITIVE MOVEMENT & SOMATIC HEALING

Intuitive movement is a practice of connecting with our body's internal cues and allowing that to guide your movement. Somatic healing allows you to tap into your ability to heal by listening to your body,



### YOGA CLASSES BY HEALING WITH HANNAH

The Stomach Cancer Sisters partnered with Hanna Stinson, and Hope For

shared this program with us to share with you.

First, the Stomach Cancer Sisters formed out of the common bonds of gastric cancer and being young women. Additionally, in

Stomach Cancer to provide a 10-week virtual yoga program. This is a sample of the sessions. All of the sessions are recorded and available on our website.

### SESSION 6: CHAKRA BALANCING YOGA

Help balance and harmonize your Chakra System. We will

## 2021 Programs: SYNOPSIS/NCCN

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### NCCN.ORG UPDATED 2021 GUIDELINES

One of the Hope for Stomach Cancer resource tools for patient and caregiver is the downloadable National Comprehensive Cancer Network (NCCN).

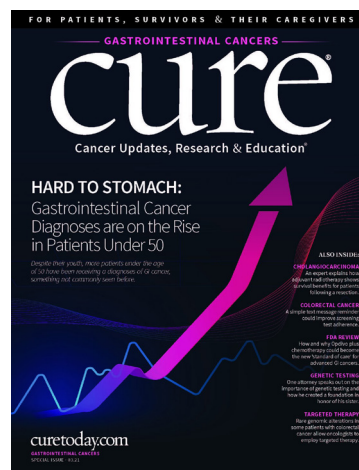
The National Comprehensive Cancer Network® (NCCN®) is a not-for-profit alliance of 31 leading cancer centers devoted to patient care, research, and education. NCCN is dedicated to improving and facilitating quality, effective, equitable, and accessible cancer care so all patients can live better lives. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. By defining and advancing high-quality cancer care, NCCN promotes the importance of

continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers around the world.

World-renowned experts from NCCN Member Institutions diagnose and treat patients with a broad spectrum of cancers and are recognized for dealing with complex, aggressive, or rare cancers. NCCN Member Institutions pioneered the concept of the multidisciplinary team approach to patient care and conduct innovative research that contributes significantly to understanding, diagnosing, and treating cancer. NCCN programs offer access to expert physicians, superior treatment, and quality and safety initiatives that continuously improve the effectiveness and efficiency of cancer care globally.



## Bringing Awareness SHIRLEY LORDEN



STORY FEATURED IN CURE  
MAGAZINE:  
"SHE BELIEVED SHE COULD,  
SO SHE DID!"  
BY LISA LORDEN

Shirley was 78 when she was first diagnosed with Stomach Cancer. She fought with grace and courage, never giving in to the disease. Her daughter, Lisa Lorden, shares her mom's intimate story of diagnosis, treatment, and the will to fight.

[Click the photo of Lisa Lorden to read the full article.](#)

## Planning for Awareness 2022 CONFERENCES & NETWORKING

---



Hope For Stomach Cancer participates in a number of medical community gastric cancer conferences and professional networking events in an effort to bridge the gap between research and patient care. Hope will participate in the following conferences. Come join us—we need your support!

### ASCO GASTROINTESTINAL CANCERS SYMPOSIUM

January 20-22, 2022  
Moscone West – San Francisco, CA  
Join in-person or online

\*Hope For Stomach Cancer will have a booth.\*

### INTERNATIONAL GASTRIC CANCER CONGRESS 2022 (IGCC)

March 6-9, 2022  
MD Anderson – Houston, TX  
Join in-person or online

### GASTRIC CANCER SUMMIT

March 10-11, 2022  
Stanford University – Palo Alto, CA

### SOCIETY OF SURGICAL ONCOLOGY (SSO)

March 9-12, 2022  
Dallas, TX

Click the conference name for more information.



# Planning for Awareness

## 2022 CONFERENCES & NETWORKING



### HEREDITARY GASTRIC CANCER SYMPOSIUM

April 4-5, 2022  
Bethesda, MD

### AMERICAN ASSOCIATION FOR CANCER RESEARCH ANNUAL MEETING

April 8-13, 2022  
New Orleans, LA

### DIGESTIVE DISEASES WEEK

May 21-24, 2022  
San Diego, CA  
Join in-person or online

### AMERICAN SOCIETY OF CLINICAL ONCOLOGY ANNUAL MEETING

June 3-7, 2022  
Chicago, IL  
Join in-person or online

### WORLD CONGRESS ON GI CANCER (ESMO OFFICIAL PARTNER)

June 29 – July 2, 2022  
Barcelona, Spain

### ESMO CONGRESS 2022

September 9-13, 2022  
Paris, France

### INTERNATIONAL CONFERENCE ON GASTROENTEROLOGY AND GASTRIC CANCER

September 16-17, 2022  
Rome, Italy

Click the conference name for more information.



*Congrats to you,*  
**AKI SMITH!**

---

### **Aki Smith Receives Partnership Award!**

The **Professional Partnership Award** is a way for the **Oncology Nutrition Dietetic Practice Group** to recognize other organizations that work to promote the role of nutrition in oncology care.

This year the [ON DPG has recognized Aki Smith](#), the founder and Executive Director of Hope For Stomach Cancer! So congrats to our leader - Aki!



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The Professional Partnership Award is a way for the Oncology Nutrition, a Dietetic Practice Group (ON DPG) to recognize other organizations or people outside of the ON DPG who work to promote the role of nutrition in oncology care. We have the privilege of working with people who recognize the importance of dietitians in oncology and are helping to make patients, caregivers, and other healthcare professionals aware of our role in oncology.

## Policy Advocacy

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### DEADLIESTCANCERS.ORG

The Deadliest Cancers Coalition is a collaboration of national non-profit organizations focused on addressing policy issues related to our nation's most lethal, or recalcitrant, cancers, defined as those that have five-year relative survival rates below 50 percent. It was established in 2008 by the Pancreatic Cancer Action Network and other patient advocacy organizations and professional societies.








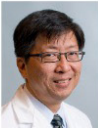



### HOPE FOR STOMACH CANCER IS A MEMBER OF THE DEADLIEST CANCERS COALITION





Also joined effective 2022 One Voice Against Cancer Coalition. Hope for Stomach Cancer signed onto the following letters:




- AdHoc Justification for NIH funding increase
- Ad Hoc Sign-on Letter on Research Infrastructure
- DoD Appropriations leadership letter
- Sign-On Letter on Completing FY 2022 NIH Funding
- Sign-on letter for DIVERSE Trials Act (H.R. 5030/S. 2706)
- OVAC request letter for FY22 LHHS conference




# Research Advocacy STAND UP TO CANCER



An international, interdisciplinary team of experts in gastric cancer, advanced imaging, & molecular biomarkers


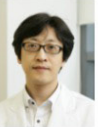

**Massachusetts General Hospital**  
Boston, MA  
**LEADER**  
  
Andrew Chan   Gary Tearney   David Ting   Theodore Hong  
  
Samuel Klempner   Daniel Chung   Ryan Corcoran   Ralph Weissleder  
  
David Drew   Project Manager Marina Magicheva-Gupta



**Columbia University**  
New York, NY  
**CO-LEADER**  
  
Sandra Ryeom   Sam Yoon   Bang-Jim Kim



**City of Hope Comprehensive Cancer Ctr.**  
Duarte, CA  
**Principal**  
  
Yanghee Woo   Joseph Chao

**Stomach Cancer Awareness Network (StoCAN)**  
  
Aki Smith   Jason Diaz

**Tübingen University Hospital**  
Tübingen, Germany  
  
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**Samsung Medical Center**  
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Principal Jeeyun Lee   Hyuk Lee

**University of Chicago**  
Chicago, IL  
  
Principal Daniel Catenacci

**NCI**  
Rockland, MD  
  
Jeremy Davis

## STANDUPTOCANCER.ORG



Stand Up to Cancer (SU2C) funds and develops the newest and most promising cancer treatments to help patients. SU2C dramatically accelerates the rate of new discoveries by connecting top scientists in unprecedented collaborations to create breakthroughs. SU2C innovations

lead to better cancer prevention, diagnosis and treatment, which saves lives.

Hope for Stomach Cancer is a member of SU2C Gastric Cancer Interception Research Team: Early Detection and Interception of Diffuse and Intestinal Gastric Cancer.





THIS CANDLE BURNS IN HONOR OF ALL SURVIVORS, FIGHTERS,  
AND THOSE WHO HAVE LOST THEIR LIVES TO STOMACH CANCER.



KAITLYN ELIZABETH  
MENDOZA  
2004—2021



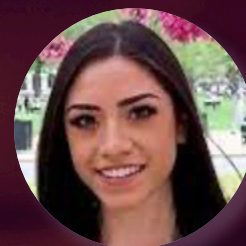
JEWELL  
SWEAT  
2003—2020



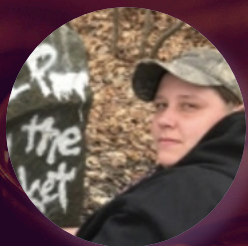
CANDICE  
XU  
1995—2021



LIMAIRI  
DE LEON  
1994—2021



JASMIN LISETTE  
ANDRADE  
1994—2021



KRYSTAL  
WARTLUFT  
1988—2021



OLTA  
KRAJA  
1987—2021



EMMA  
CAMPBELL  
1986—2021



DR. MOHAMMAD  
TELFAH  
1986—2020



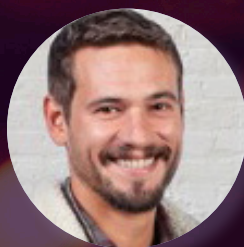
MARILYN  
ROQUE  
1985—2021



AMANDA  
HODGES  
1981—2021



CHRISTOPHER "Z"  
ZANGARINE  
1980—2021



ZACHARY  
KRAUS  
1980—2021



TREY  
HUGHES  
1978—2021



DR. KATARZYNA  
WATSON  
1977—2021



KRISTIN  
ROMERO  
1973—2021



MARIA  
HERNANDEZ  
1971—2021



BARBARA  
MCILWAIN  
1968—2021



JENNIFER "JAY"  
MARTELL  
1966—2021



DENISE  
LEPRINE  
1965—2021



*forever in our hearts today and always*

## REMEMBERING THOSE WE LOST IN 2021



LEXY  
PATTON  
1993—2021



KRISTEN  
ZHOU  
1992—2021



SUE  
YANG  
1990—2021



ANDREA  
NIGRO  
1989—2021



ALLISON  
CIMINELLI  
1988—2021



KAREN  
OELSCHLAEGER  
1984—2021



ROXANA  
ROSALES  
1983—2021



VALERIE  
MOUA  
1983—2021



KRISTEN  
HASTINGS  
1982—2021



SUSANA  
IANNUCCI  
1982—2021



ROLAND  
BOUDREAUX  
1976—2021



LINDA  
VASQUEZ  
1976—2021



CARL ANTHONY  
WILSON  
1976—2021



MARY  
PARKMAN  
1974—2021



YUXING  
(ASTER) DENG  
1974—2021



LYNN  
DESFORGES  
1964—2021



CARMEN  
MURO  
1963—2021



KATHY MARIE  
MATISE  
1955—2021



HIEU  
DANG  
1953—2021

HOPE FOR  
STOMACH  
CANCER

## *A special thank you* **TO OUR SPONSORS**

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### WEBINAR SPONSORS:



### WEBSITE SPONSORS:



Hope for Stomach Cancer is so grateful for the sponsors who have given so generously to our cause to spread awareness about this horrible disease.

With their generous contributions and support, Hope continues to be a driving force in the research, prevention, early detection, and treatment for Stomach Cancer. A heartfelt thank you to all who continue to support Hope for Stomach Cancer.



## *Looking ahead* TO 2022

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Photo by Kace Rodriguez on Unsplash

2021 has been an amazing year for Hope for Stomach Cancer. We have redesigned our website to become a Digital Platform for Patients, Caregivers and Loved Ones as an Educational Resource Tool for better Stomach Cancer management and self-empowerment.

Along with our existing programs and support programs, our goals in 2022 include:

- The Nutritional Guide for Stomach Cancer.
- Create a Medical Specialist Map of Healthcare Providers who specialize in Stomach Cancer within the USA.
- Continue research to publish white papers and articles about the disparity in the health care system.

(continued on next page)

## Looking ahead TO 2022

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- Create a research lab for pediatric patients. Our database and research has found over 2,000 patients under the age of 18 who have been diagnosed with stomach cancer in the past 5 years. It is unclear if these patients have a genetic predisposition and we intend to find out.
- We believe we will discover a new gene within our young patients which can explain why our constituents are so young. Our goals includes:
  - Research lab for patients under 18-years of age
  - Continue Policy Advocacy for high-risk individuals
- Continue to add more Support Groups to involve and assist all of those affected by this disease.
- Expand our Community Education events, webcasts and outreach with top researchers and experts.
- Provide information and access to precision medicine free or at low cost.
- Create a compilation of financial and insurance resources for patient and caregivers.
- Educate what clinical trials are available through a collaboration with CliniWiki.
- Connect patients with Mentors who are familiar with each stage of the disease.
- GI ASCO will have a booth and Guest Speaker at the Gastric Cancer Summit in Stanford.
- Hope will continue its presence on Capitol Hill to spread the word about Stomach Cancer.
- Hope for Stomach Cancer has officially joined OVAC—One Voice Against Cancer, as a voting member.

## *A heartfelt* **THANK YOU**



I am so very grateful to everyone who has supported the Hope for Stomach Cancer's Mission in 2021.

A special thank you to our generous Sponsors who help us achieve the Foundation's goals of educating and spreading the word to families, friends, caregivers and patients affected by Stomach Cancer. Your support is one of the best gifts we can hope for.

I'm grateful for the educational grants we have received in order to help our patients navigate this unplanned journey with the best possible outcomes.

I personally want to thank all of the Hope for Stomach Cancer volunteers and supporters who contribute their time, energy and so much love to this program. I look forward to 2022 in a positive light and hopefully, one day, make this disease a distant memory.

*love, Aki*